



**DWP**

**GLOBAL  
SUMMIT**

**2026**

**SPONSORSHIP BOOKLET**





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## What is the Digital with Purpose (DWP) Global Summit?

The **Digital with Purpose Global Summit** is the flagship gathering of the Digital with Purpose Movement, a global initiative led by the Global Enabling Sustainability Initiative (GeSI). The Summit brings together leaders from industry, government, international organisations, academia, and civil society to explore how **digital, data, and AI innovation can accelerate progress toward economic growth, climate goals, social resilience, and the UN Sustainable Development Goals (SDGs)**.

Held annually since 2022 in cities such as Lisbon, Brussels, and Taipei, the DWP Global Summit serves as a high-impact platform that:

- **Aligns policy, innovation, and investment** to drive responsible and purpose-driven digital transformation.
- **Showcases real-world use cases** where digital solutions—from AI and data centres to smart cities, digital public infrastructure, and circular economy technologies—deliver measurable societal and environmental impact.
- **Convenes global leaders** to address emerging challenges and opportunities at the intersection of technology, sustainability, and governance.
- **Strengthens collaboration** across sectors, fostering partnerships that scale digital solutions with positive outcomes.

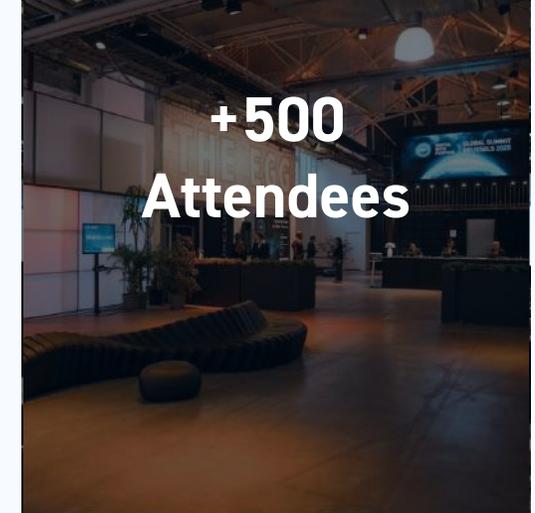
The Summit features keynote interventions, strategic panel discussions, thematic deep-dives, and case studies that illustrate how organisations are advancing digital transformation with clear purpose, responsibility, and measurable impact.

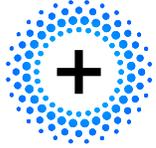


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## Past Events

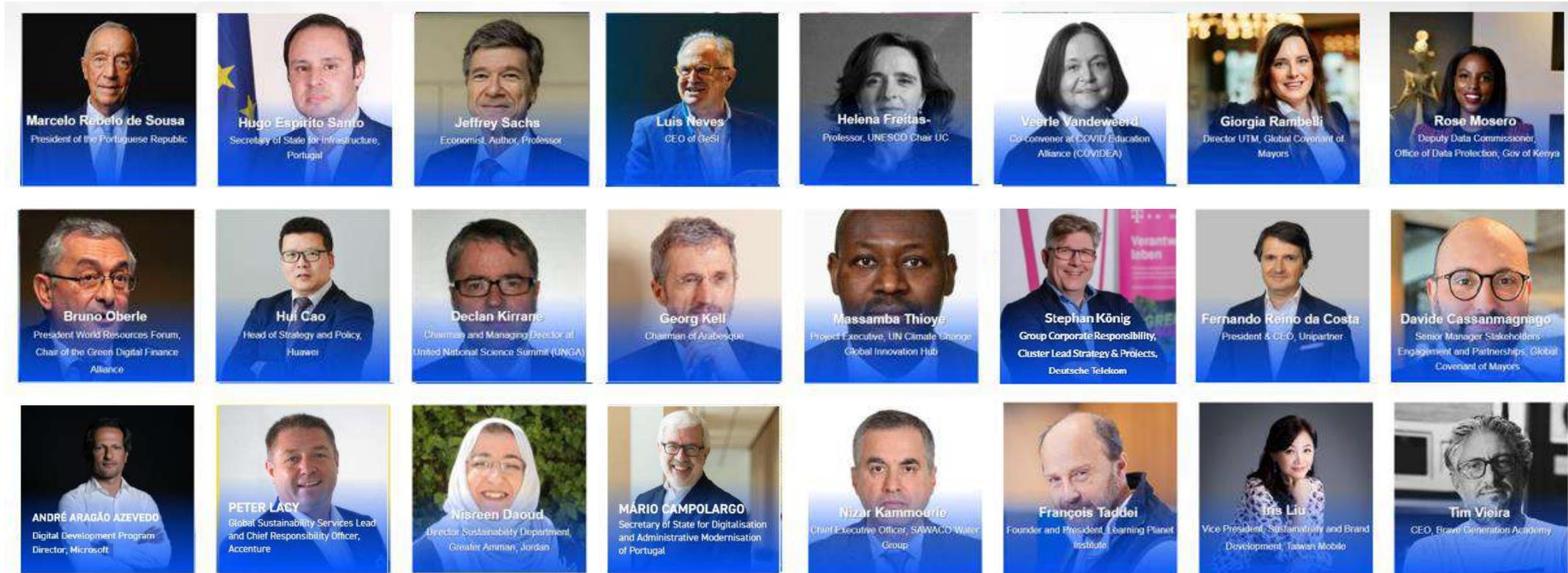




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# Past Speakers





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## Past Speakers



**Anita Erskine**

CEO, Anita Erskine Media / Co-Executive  
Director, Erskine Global Communications  
| Social Impact Advocate



**Sérgio Leandro**

Scientific Coordinator,  
SmartOcean Ponche



**Glenn Gillis**

CEO, Sea Monster Entertainment



**Chris White**

President, NEC Laboratories America



**Michael Wachira**

CEO, Virtual Essence



**Pedro Pimenta**

Coordinator  
FOR-MAR



**Mark Atherton**

Director of Environment, Greater  
Manchester Combined Authority



**Doug Arent**

Executive Director, Strategic Public  
Private Partnerships, National  
Renewable Energy Laboratory



**Marco van de Ree**

Founder and CEO,  
Breaking Solidarity



**Vitor Prisca**

Founder & CEO,  
WAKARU



**Manan Shah**

Research, IT and Communications  
Advisor, FOGGS



**Angelo Fienga**

Director, Sustainable Solutions,  
Cisco EMEAR



**David Beatty**

Professor, University of Toronto



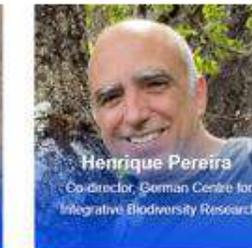
**Humberto Rosa**

Director for Biodiversity, DG ENV,  
European Commission



**Helen Roy**

Ecologist, UK Centre for Ecology &  
Hydrology and University of Exeter



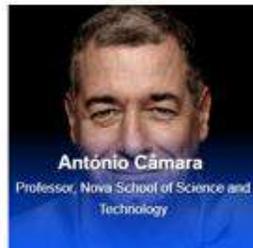
**Henrique Pereira**

Co-director, German Centre for  
Integrative Biodiversity Research



**Roland Jan Meijer**

Secretary General, Globe EU



**António Câmara**

Professor, Nova School of Science and  
Technology



**David Roy**

Professor, UK Centre for Ecology &  
Hydrology



**Paul Byrne**

Secretary General, ESHA



**Alan Gershenfeld**

President and Co-founder,  
E-Line Media



**Telmo Geraldes Dias**

Head of Technical-Scientific Data  
Management Centre  
Instituto Hidrográfico



**Jeferson Valadares**

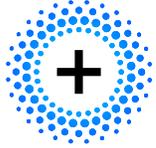
VP, Corporate Development,  
Fortis Games



**Mrinalini Rai**

Founder & Executive Director,  
Women4Biodiversity





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# Past Speakers



PLATINUM

**mentech** EUROPEAN GREEN DIGITAL COALITION

GOLD

**GREE** **LONGi** unipartner.

SILVER

Taiwan Mobile

BRONZE

**CISCO** **CMAS** SYSTEMS CONSULTANTS **SAWACO** WATER DESALINATION **FORUM OCEANO** CLUSTER DA ECONOMIA DO MAR **Município** 25 ANOS **PORTUGAL BLUE DIGITAL HUB**

INSTITUTIONAL PARTNER

**CASCAIS** EUROPEAN EDTECH ALLIANCE GLOBAL COVENANT of MAYORS for CLIMATE & ENERGY **IAPMEI** 12 90 UNIVERSIDADE D COIMBRA **MI URBAN TRANSITIONS MISSION** **N e S T** Tourism Innovation Center Portugal

SUPPORTING PARTNERS

GLOBAL COVENANT of MAYORS for CLIMATE & ENERGY **GLOBE** EUROPEAN UNION The Network for Environmental Legislators **Greentown Labs** **LEARNING PLANET INSTITUTE** RE-IMAGINE -EUROPA **MI URBAN TRANSITIONS MISSION** International Science Council **depa** **iTrainAsia**



## What's coming in 2026?

In 2026, the Digital with Purpose Movement enters a new phase of global expansion with a DWP Road tour across three locations: **Bengaluru**, **Shenzhen**, and **Brussels**.

Each stop will convene local and international leaders to address regional challenges—such as urban resilience, digital infrastructure, AI governance, water scarcity, future-ready skills, etc. — through global collaboration and the most advanced, impactful digital and AI technologies. As the Movement continues to grow, DWP will deepen its role as a catalyst for aligning digital transformation with societal benefit, bringing global solutions to local priorities and fostering partnerships that accelerate measurable impact worldwide.

Join us — and be part of the change.



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2026 ROADSHOW

**BENGALURU**

3 FEBRUARY 2026

**SHENZHEN**

26-28 JUNE 2026

**BRUSSELS**

12-13 OCTOBER 2026



**The Digital With  
Purpose Global  
Summit is  
committed to:**

## **ACCELERATING DIGITAL INNOVATION**

Championing cutting-edge solutions that address the urgent challenges of our times.

## **CULTIVATING COLLABORATION**

Uniting governments, businesses, NGOs, and citizens in a shared pursuit of digital solutions that benefit all of society.



The Summit is about discussing local priorities and challenges and fostering global partnerships that accelerate measurable impact worldwide.

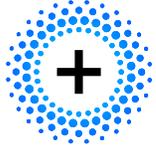
## BENGALURU

## SHENZHEN

## BRUSSELS

Scaling Digital Public Infrastructure (DPI) Globally	AI Industrialisation and Global Competitiveness	AI Regulation & Digital Rights
Urbanisation Pressures & Smart City Innovation	Green Manufacturing & Low-Carbon Supply Chains	Green Digital Transformation Aligned with the Green Deal
Water Stress & Climate Resilience	Smart Cities at Scale	Digitalisation of Energy Systems
Green Data Centres and Renewable Energy Integration	Energy Transition & Grid Modernisation	Cybersecurity & Digital Sovereignty
Digital Health Access & Affordability	Water Scarcity and Industrial Water Efficiency	Circular Economy & Waste Reduction
Others	Others	Others





## The Four Manifestos - A Pioneering Blueprint for Action

On the 29 of September, after closing the DWP Global Summit edition of 2023, we have released four groundbreaking manifestos on each of the event's main themes that have emerged from the conference, collectively representing the culmination of our shared vision and the actionable steps to realize it.

### Manifesto 1: Biodiversity

This first manifesto, titled *Digital Ways for Biodiversity Conservation*, is a call to action that centers around the theme of Biodiversity. It emerges as a result of in-depth discussions, diverse perspectives, and collaboration during the conference. With an unwavering commitment to addressing biodiversity loss and harm, this manifesto aims to provide technology and science stakeholders with recommendations on how to accelerate the role of digital technologies in biodiversity knowledge and conservation.

### Manifesto 2: Education

Digital as an Enabler to Improve the Education System is the second milestone in our journey towards actionable change. Focused on Education, this manifesto takes the lessons learned at the Global Summit and translates them into concrete steps to ensure that we evolve to a just, sustainable, human centric and equitable world by using new and emerging digital technologies. With input from experts, thought leaders, and Industry members, this manifesto is a powerful tool that will enable Parents, governments, and students to make tangible strides toward a more inclusive, resilient, and innovative future.

### Manifesto 3: Smart and Sustainable Cities

The third and final manifesto, Smart and Sustainable Cities, is the cornerstone of our vision for cities and communities. Its focus was to accelerate the identification and effective implementation of innovative technologies, policies, financial instruments, and business models, as well as cooperative approaches and products from culture and creative industries. This document provides a roadmap, built upon the insights and consensus of our conference participants, to chart the course towards a future that is more sustainable, equitable, and prosperous for all.

### Manifesto 4: Gender Equality

A fourth Manifesto on Gender Equality has been added in the aftermath of the 2023 DWP Global Summit. This Manifesto falls under the United Nations established SDG 5, which aims to achieve gender equality by ending all forms of discrimination, violence and any harmful practices against women and girls. It also calls for the full participation of women and equal opportunities for leadership at all levels of decision-making.

Closing The Gender Gap As Part Of Corporate Sustainability Strategy is a document aiming to provide all the stakeholders with recommendations on how to address the Sustainable Development Goal #5 in their

[Know More About the Manifestos](#)



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# The DWP Awards

The Digital with Purpose Global Award aims to highlight and celebrate digital solutions that address human needs, decrease poverty, increase inclusivity, and protect nature, as in line with the United Nations 2030 Sustainable Development Agenda (SDGs) and the Half-Earth concept.

Since 2023, Digital with Purpose awards solutions that contribute to a better world where 10 billion people can live and flourish.

2025 WINNERS

### Pade Technology

#### CLIMATE AWARD



DWP GLOBAL AWARD

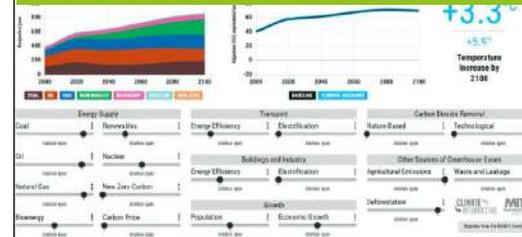
### AI Ocean by Taiwan Mobile

#### BIODIVERSITY AWARD



### En-ROADS Climate Solutions Simulator

#### EDUCATION AWARD



### Huijia Health's nFOPT

#### HEALTH & WELLBEING AWARD



### AirView+ by Google

#### SMART CITIES AWARD



[Know more about the winners from past editions here.](#)

[Submissions will open in January 2026](#)



The **High Level Advisory Council**, responsible for selecting the winner, comprises of 18 respected global leaders from diverse sectors to ensure broader representation.

### LEADERSHIP



**Luis Neves**  
CEO of GeSI

### PRIVATE SECTOR



**Aisling Carlson**  
Senior VP, Partnerships  
Greenlawn Labs



**Alice Khouri**  
Head of Legal, Helexia



**André Aragão Azevedo**  
Former Digital Development Program  
Director, Microsoft



**Elizabeth de Nadal**  
ESG Director, Cuatrecasas

### EDUCATION



**François Taddei**  
Founder and President, The Learning  
Planet Institute



**Georgios Kostakos**  
Co-founder and Executive Director,  
FOGGS



**Veerle Vandeweerd**  
Co-convenor at COVID Education  
Alliance (COVIDEA)



**Yang Baocheng**  
President of the Huanghe Science and  
Technology University (HHSTU)



**Fernando Reino da Costa**  
President & CEO, Unipartner



**Nizar Kammourie**  
Chief Executive Officer, SAWACO Water  
Group



**João Vieira de Almeida**  
Senior Partner, VdA

### BIODIVERSITY AND CLIMATE



**Bruno Oberle**  
Director General, International Union for  
Conservation of Nature



**Helena Freitas**  
Professor, UNESCO Chair UC



**Kate Meyer**  
Founder and CEO  
Planetary Accounting



**Niraj Swami**  
Sr. Director, The Nature Conservancy

### SMART CITIES



**Giorgia Rambelli**  
Director, Mission Innovation Urban  
Transitions

### CIVIL SOCIETY



**Erika Staël von Holstein**  
Co-Founder and Chief Executive of Re-  
Imagine Europa (RIE)



**Michael Kuhndt**  
Founder and Executive Director  
CSCP

## SPONSORING THE DWP GLOBAL SUMMIT 2026

Sponsoring the Global Summit positions your organization at the forefront of a purpose-driven movement that leverages technology to address today's most pressing global challenges—from climate change to inequality.

### Key Benefits:

- High-profile brand exposure
- Access to global decision-makers and innovators
- Showcase your commitment to digital sustainability
- Contribute to real-world impact through collaboration

### Who Attends:

- Global leaders in politics, business, and finance
- Sustainability and climate experts
- City leaders, investors, NGOs, academics, and students

**Be part of building a digital future that works for people and the planet.**



## SPONSORING DWP GLOBAL SUMMIT 2026

SPONSORSHIP TYPE	BENGALURU	SHENZHEN	BRUSSELS
PLATINUM	20.000 €	130.000 €	
GOLD	15.000 €	50.000 €	30.000 €
SILVER	10.000 €	15.000 €	15.000 €
BRONZE	7.500 €	-	10.000 €

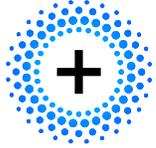
Sponsor  
Two  
Summits

10%  
Off

Sponsor  
Three  
Summits

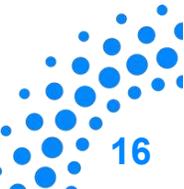
20%  
Off





# Shenzhen Sponsorship Benefits (1/3)

	PLATINUM	GOLD	SILVER
<b>EXCLUSIVE</b>			
Participation of a speaker at the event – Keynote or debate panel	3 Speakers	2 Speakers	1 Speaker
Designated Industry Break outs Sponsor	Yes	Yes	
Exclusive VIP Meeting Room	Yes	Yes	-
<b>PARTICIPATION</b>			
Invitation to a pre-event closed-door meeting with selected core participants	Yes	-	-
Reserved seats in the audience	30 Seats	20 Seats	10 Seats
Speakers & Guests Reception Dinner	8 Invitations	5 Invitations	3 Invitations
Invitations for Speakers exclusive lounge area	20 Invitations	10 Invitations	6 Invitations
Invitations for reserved VIP lunch	12 Lunches per Day	6 Lunches per Day	4 Lunches per Day
<b>VISIBILITY</b>			
Logo in all the Summit' communication material	Yes	Yes	Yes
Press Release with reference to sponsors	Yes	Yes	Yes





## Shenzhen Sponsorship Benefits (2/3)

	PLATINUM	GOLD	SILVER
<b>SOCIAL NETWORKS</b>			
Post at LinkedIn, Instagram and X	Yes	Yes	Yes
<b>WEBSITE</b>			
Logo on the Summit website with Link to Sponsor Website	Yes	Yes	Yes
<b>MOBILE APP</b>			
Logo on the Mobile app linked to sponsor website	Yes	Yes	Yes
Banners	Yes	Yes	Yes
<b>VIDEOS</b>			
Video-loop with sponsors' logos in between sessions	Yes	Yes	Yes
Institutional sponsor videos between sessions	Yes	Yes	-



## Shenzhen Sponsorship Benefits (3/3)

	PLATINUM	GOLD	SILVER
<b>STANDS</b>			
Exhibition space	Yes (Customized Pavilion Included)	Yes Only space is provided (Stand not included)	Yes Only space is provided (Stand not included)
<b>DWP SUPPLY CHAIN AWARDS CEREMONY (26 JUNE)</b>			
Reserved Dinner	6 Seats	5 Seats	3 Seats
Keynote at the Gala Dinner	Yes	-	-
Announces winners, presents awards, and receives special acknowledgements from the host	Yes	-	-
<b>DWP GLOBAL AWARDS CEREMONY (27 JUNE)</b>			
Reserved Dinner	6 Seats	5 Seats	3 Seats



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## Shenzhen Sponsorship Benefits (3/3)

	PLATINUM	GOLD	SILVER
	POST-SUMMIT		
Logo in the newsletter post-congress	Yes	Yes	Yes
Access to the list of participants who have authorized to share contacts	Yes	Yes	-

## SPONSORING DWP GLOBAL SUMMIT 2026

### *Additional Exclusive Sponsorships for Shenzhen*

#### **PANEL PARTICIPATION**

Sponsor representative speaks on a theme-related panel; reserved dinner; 1 dinner seat at one of the dinners.

**7.500€**

#### **DWP GLOBAL AWARDS CEREMONY AND DINNER - 27 JUNE**

(Invitation Only Event)

Sponsorship of the reserved dinner for speakers and guests.

Includes:

- 10 invitations for the dinner
- Keynote during the ceremony
- Sponsor branding (provided by sponsor)

**50.000€**

#### **STANDARD PAVILLION**

Standard pavilion 3\*3 sqm

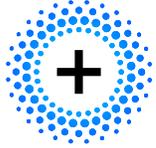
**5.000€**





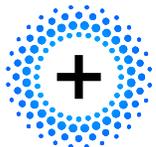
# Brussels Sponsorship Benefits (1/3)

	PLATINUM	GOLD	SILVER	BRONZE
<b>EXCLUSIVE</b>				
Participation of a speaker at the event – Keynote or debate panel	2 Speakers	1 Speaker	1 Speaker	1 Speaker
Exclusive VIP Meeting Room	Yes	Yes	-	-
<b>PARTICIPATION</b>				
Reserved seats in the audience	30 Seats	20 Seats	10 Seats	5 Seats
Speakers & Guests Reception Dinner	8 Invitations	5 Invitations	3 Invitations	2 Invitations
Invitations for Speakers exclusive lounge area	20 Invitations	10 Invitations	6 Invitations	4 Invitations
Invitations for reserved VIP lunch	12 Lunches per Day	6 Lunches per Day	4 Lunches per Day	2 Lunches per Day
<b>VISIBILITY</b>				
Logo in all the Summit' communication material	Yes	Yes	Yes	Yes
Press Release with reference to sponsors	Yes	Yes	Yes	Yes



## Brussels Sponsorship Benefits (2/3)

	PLATINUM	GOLD	SILVER	BRONZE
<b>SOCIAL NETWORKS</b>				
Post at LinkedIn, Instagram and X	Yes	Yes	Yes	Yes
<b>WEBSITE</b>				
Logo on the Summit website with Link to Sponsor Website	Yes	Yes	Yes	Yes
<b>MOBILE APP</b>				
Logo on the Mobile app linked to sponsor website	Yes	Yes	Yes	Yes
Banners	Yes	Yes	Yes	Yes
<b>VIDEOS</b>				
Video-loop with sponsors' logos in between sessions	Yes	Yes	Yes	Yes
Institutional sponsor videos between sessions	Yes	Yes	-	-



## Brussels Sponsorship Benefits (3/3)

	PLATINUM	GOLD	SILVER	BRONZE
	<b>STANDS</b>			
	Yes	Yes	Yes	Yes
Exhibition space	Only space is provided (Stand not included)			
	<b>POST-SUMMIT</b>			
Logo in the newsletter post-congress	Yes	Yes	Yes	Yes
Access to the list of participants who have authorized to share contacts	Yes	Yes	-	-

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### *Additional Exclusive Sponsorships for Brussels*

#### **LANYARDS**

Lanyards with the sponsor's logo were delivered to all participants. High visibility of the sponsor's brand throughout the day of the event. (Lanyards are provided by the sponsor)

**5.000€**



#### ***SPEAKERS & GUESTS RECEPTION DINNER***

Sponsorship of the reserved dinner for speakers and guests.

Includes:

- 10 invitations for the dinner
- Reference to the sponsor on the invitation
- Welcome message to the guests at the cocktail venue
- Sponsor branding (provided by sponsor)

**5.000€**





# DWP

# GLOBAL SUMMIT

## CONTACT US

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// We are available for any enquiries at:

✉ [globalsummit@digitalwithpurpose.org](mailto:globalsummit@digitalwithpurpose.org)

For more information about the Digital with Purpose Global Summit, please visit: <https://digitalwithpurpose.org>

